

Natural Health Products NZ
Innovation Expo 2024
Exhibitor



International Flavors & Fragrances (IFF)

IFF Health develops probiotics and functional natural health & nutrition ingredients, used in dietary supplements, functional food, infant and elderly nutrition & pet health.

Boasting more than 100 years of probiotic experience with over 600 scientific publications on probiotics, HOWARU® is a line of innovative probiotic solutions by IFF. As a trusted global leader in probiotics, HOWARU® offers the broadest range of high quality, robust, clinically studied strains. Their extensive portfolio, strong consumer insights, and unmatched global support and services make them an ideal partner in probiotic innovation.

Category: Dietary Supplements

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