

MEDIA RELEASE

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The Natural Health Products NZ 2024 Supplier of the Year Award winners were announced last week. The awards recognise excellence within the vital suppliers’ sector of our industry. Members were asked to nominate their favourite Contract Manufacturer, Ingredient Supplier, Materials Supplier, and Services partner - suppliers who have made a significant contribution to their business or the sector. And the nominators did not hold back with their glowing praise! The judges were impressed and inspired by the reasons for nominations.

The winners were:

Category	Winner	Especially Recognising
Contract Manufacturer	GMP Pharmaceuticals	Summer Zhang & Hong Feng
Ingredients	RMF Nutraceuticals	Alan Fibbes
Materials	MCC Label	Matthew Pert & Lizette Bos
Services	Cawthron Institute	

#### Contract Manufacturer - **GMP Pharmaceuticals Ltd**

Judges noted the compelling comments from customers and suppliers of GMP. Nominators said *“They have clear and prompt communication. They are flexible with changing demands. They are focused on using sustainable packaging. They are very good at long term relationships.”*

Special Mention to Summer Zhang and Hong Feng

#### Ingredient Supplier – **RMF Nutraceuticals Ltd**

*“RMF have shown true business to business partnering and displayed real empathy with our team. Alan will go the extra mile, replies to all the emails faster and always has a solution to all the problems.”*

Special Mention to Alan Fibbes

#### Materials Supplier – **MCC Label**

One nominator pointed out *“You have to be flexible, tolerant, patient, proactive, wake up early in the mornings and be quick on the mark to deal with me. Matthew is all of these!”*

Special Mention to Matthew Pert and Lizette Bos

**Services: Cawthron Institute**

This was a whole team call out for Cawthron.

*“We do multiple tests every week and Cawthron always delivers speedy and accurate results with great market value. They have excellent customer service, and everyone we have dealt with has been very helpful. “*

The awards were announced at Natural Health Products NZ’s Innovation Expo 2024. The annual one-day event hit another record turnout with 276 delegates registering. General Manager Kerry Warn says they were surprised and delighted at the 24% increase in attendance year on year. The increasingly popular event drew delegates from Australia, China, Hong Kong, India, Japan, and across New Zealand.

The theme of “Creating space for innovation” inspired 12 speakers on a range of topics pertinent to the growing natural health products industry. The exhibition hall also saw rocketing demand from 34 exhibitors.



2024 Supplier of the Year Winners, from left:

Hong Feng of GMP Pharmaceuticals (Contract Manufacturer), Paul Parker of Cawthron Institute (Services), Alan Fibbes of RMF Nutraceuticals (Ingredients), Matthew Pert of MCC Label (Materials)

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