



## INNOVATION EXPO 2025 CREATING SPACE FOR INNOVATION



**Booth #10**  
*Category: Materials*

### **MCC Label**

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Backed by over a century of printing experience MCC is focused on the future by developing consumer driven innovations and sustainable packaging solutions. MCC works diligently to provide our customers with the right label solution, regardless of decoration or print technology. The solution must align with our customer hierarchy of needs as it relates to their primary labels. This packaging component is often the face of the visual brand and is the single most important packaging element.

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