



INNOVATION EXPO 2025 CREATING SPACE FOR INNOVATION



Booth #31
Category: Services

Functional Botanicals Taranaki - Venture Taranaki

Functional Botanicals Taranaki is a grower-led venture dedicated to producing locally grown botanicals - including ashwagandha, angelica, and liquorice - for the natural health products industry. With dedicated infrastructure and a strong grower collaboration in place, we are establishing a trusted, reliable supply chain that celebrates New Zealand's provenance, purity, and sustainability. Supported by Venture Taranaki, the regional development agency, our collective is establishing Taranaki as a source of premium botanicals for both domestic and international markets.

<https://www.venture.org.nz/sector-development/food/branching-out/>

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