

THE FERNMARK LICENCE PROGRAMME GROWTH AWARD



NZ STORY GROUP
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BUILDING TRUST IS GOLD

“

The use of the FernMark
is a great way of
enhancing transparency
and trust in our products

”

Stephen Jacobi

Executive Director
NZ China Council



“

We are so proud to be a part of this Programme and we love the way it's helping our customers verify our products and grow our brand reputation in China.

”

Lin Zhang

Kolorex
Forest Herbs Research



“

In a world of fakes and knockoffs it gives us credibility. Our Asian distributor has demanded we include the FernMark on our packaging as it allows them authenticate our products are from New Zealand.

”

James McCleod

Co-founder
Made4Baby



“

For me, the FernMark Licence is non-negotiable. For exporters I say this an absolute necessity; there are so many competitors - and this point of difference makes you stand out head and shoulders above the rest

”

Casper Smith
Bio Balance



THE NEW ZEALAND FERNMARK LICENCE PROGRAMME

APPLY ONLINE

NEWZEALAND.COM/FERNMARK

fernmark.nzstory.govt.nz

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