

Healthy Ageing APAC Summit: Event returns to Singapore after hugely successful year one

FoodNavigator-Asia and NutraIngredients-Asia is delighted to announce that the Healthy Ageing APAC Summit will return to Singapore in July, after a hugely successful first event in 2018.

The summit will take place at the Hilton hotel on Orchard Road between July 9 and 11 and assess nutrition and food solutions to Asia-Pacific's population challenges

The Asia-Pacific region is currently home to about 60 per cent of the world's population of older people, defined as those aged 60 years or older.

And the number of older persons in the region is expected to more than double from 600 million in 2018 to nearly 1.3 billion by 2050.

This means the demand for nutrition and food products suitable for the elderly population will soar, while younger people are increasingly aware that the nutrition and health choices they make today will affect their quality of life in older age.

This event will look at how the nutrition and food industry can meet the needs of the rapidly ageing populations of today, and more crucially, tomorrow.

Editor-in-Chief of both titles, at Regional Head of APAC for publisher William Reed, Gary Scattergood said: *"Last year's event was hugely successful in shining the spotlight on the efforts food and nutrition companies are making to promote healthy changes across all life stages.*

"The overwhelming consensus was that healthy ageing begins from conception, and that food and nutrition can play a pivotal role in ensuring we ultimately lead healthier, as well as longer lives.

"With the number of older people in the region predicted to hit 1.3bn by 2050, the event also highlighted the immense opportunities for industry to meet the demands of the region's soaring senior sector."

This year's event will highlight the latest new product development from firm's striving to make healthier alternatives, including through reformulation and fortification.

It will also assess emerging research and its product potential across nutraceuticals, spanning heart health, cognition, joint, bone and muscle health, among others.

It will also look at how industry and policymakers can better align to meet the region's population challenges, and drill down into the latest market trends and data.

The potential for emerging technologies, such as personalised nutrition and cell-based protein, to meet the needs of ageing and growing populations will also be discussed.

Last year's event was attended by over 170 delegates from across the globe, with 90% revealing in a feedback survey that it met or exceeded their expectations. 85% said it attended significant value to their business.

The 2019 event has already received sponsorship backing from our valued partners Gencor, Beneo, Rousselot and Fitoplancton.

Delegate sales will begin in February. To stay updated, please visit here.

<https://www.healthyageingsummit-asiapacific.com/register/>

For sponsorship enquiries, please email sueann.peh@wrbm.com or tim.evans@wrbm.com